



BRAND KIT

onemagicalweekend.com



About

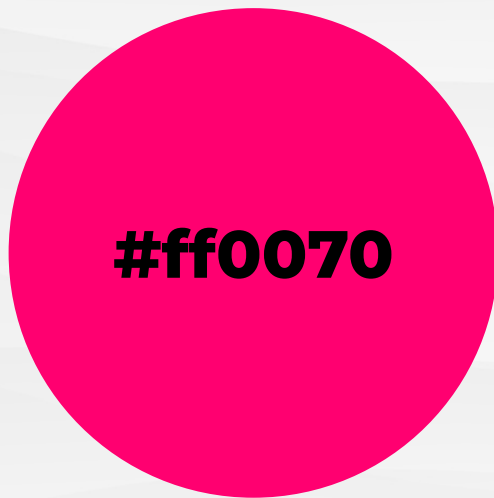
One Magical Weekend isn't just a party; it's a gathering spot for thousands of LGBTQIA+ travelers from around the world, offering a chance to celebrate Pride at one of the biggest Pride and Music Festivals in Florida.

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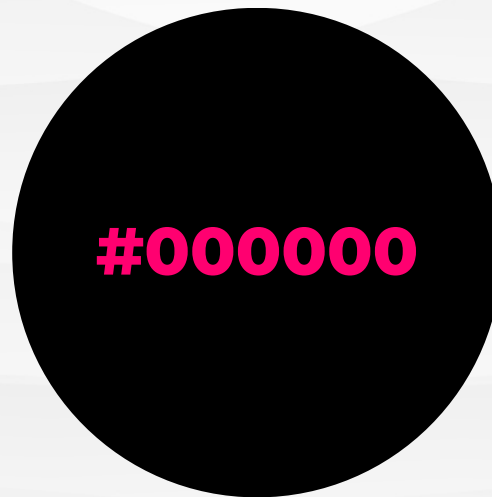
Logos & Symbols



Colors



Magical Magenta



Dark Magic



Light Magic

Fonts



Tittle

MONTSERRAT EXTRA BOLD

Subtittle

MONTSERRAT LIGHT

Body

MONTSERRAT REGULAR

Specialty Font

HK MODULAR

Logo Variations

Event Specific Logo Variations



PRIDE Version



#00f0ff

Staff or Volunteers

Website



one**magical**weekend.com



Montserrat Extra Bold



Montserrat Light

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Assets

2026



HK MODULAR TYPEFACE

2026

2026

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